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INOVYN ANNOUNCES DETAILS OF EXPERT JUDGING PANEL FOR INOVYN AWARDS 2016

INOVYN is delighted to announce details of the expert judging panel for its INOVYN Awards 2016.

The INOVYN Awards 2016 is designed to help boost innovation by recognising and promoting key achievements in the vinyls industry.

The independent panel of expert judges is comprised leading figures from the world of sustainable development; materials science; life-cycle assessment; industrial design and architecture; and the media.

The five expert judges are:

- Ms. Lena Johansson, Senior Advisor, the Natural Step
- Dr. Keith Watkinson, The Institute of Materials, Minerals and Mining
- Mr. Riccardo Giovanetti, Designer
- Dr. Martin Baitz, Director Content, thinkstep AG
- Ms. Leanne Taylor, Group Editor Plastics, Rapid News Communications Group

Comments Chris Tane, CEO INOVYN: “Innovation is the lifeblood of the vinyls industry. Therefore, as Europe’s leading producer of vinyls we are extremely proud to be running the INOVYN Awards 2016, which will shine a spotlight on the very best new innovations our industry has to offer.

“We are also delighted to be joined by our expert panel of judges, all of whom are leaders in their respective fields and we look forward to the results of their deliberations.”

The INOVYN Awards 2016 will culminate in an award ceremony on 20 October 2016 to coincide with ‘K2016’, the flagship fair of the plastics and rubber industries, which is being held in Düsseldorf (Germany) on 19 - 26 October 2016.

The main award will be the ‘INOVYN Award for Innovation with Vinyls’.



There will be further awards recognising achievements in Sustainability and Industrial Design.

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NOTES FOR EDITORS

Formed on 1 July 2015, **INOVYN** is a vinyls producer that ranks among the top three worldwide. With an annual turnover in excess of €3.5 billion, INOVYN has more than 4,300 employees and manufacturing, sales and marketing operations in ten countries across Europe.

INOVYN's portfolio consists of an extensive range of class leading products arranged across General Purpose Vinyls, Specialty Vinyls, Organic Chlorine Derivatives and Chlor Alkali. Annual production volumes are in excess of 40 million tonnes. www.inovyn.com



Lena Johansson is a Senior Advisor at The Natural Step with 20 years' experience in the field of sustainable development. She has worked with senior managers and operational teams in a variety of industries including construction; real estate; energy and chemistry; food & agriculture; clothing; and financial services. Lena joined The Natural Step in 2001 and has been instrumental in developing and implementing applications of The Natural Step's approach for the business sector. She has been responsible for business development and managed a variety of partnerships.

Lena holds a BA from Stockholm University School of Economics with focus on sustainability in the business sector.



Dr. Keith Watkinson

Keith read physics at University and after completing his PhD he did post doctoral research with the late Professor Mike Bevis at Liverpool University, researching the relationship between microstructure and dynamic fatigue properties of polypropylene. He has spent his career in the polymer industry and has been involved in various aspects of plastics technology including evaluating flow analysis simulation software and developing plastics materials selection systems. Keith was involved in consultancy projects covering part design, production, assembly and failure analysis. Within industry Keith also established a Plastics Technology Centre in the UK and set up a technical service team to support customers in the healthcare, packaging, automotive and engineering sectors in the UK and Eire. He joined the automotive sector to work on new materials developments for automotive interiors covering the testing, validation and failure analysis of plastics, rubbers, leather, textiles and paint. In October 2103 Keith joined IOM3 and was heavily involved in the Materials KTN as Sector Leader for the Polymer Group. From April he has worked as a Materials Adviser within the Institute's materials Information Service and also acts as an interface between the Institute and various Societies and Boards.



Riccardo Giovanetti works as Design Director for several international firms. He designs temporary exhibitions for important museums and galleries as Triennale in Milano; Danish Design Centre in Copenhagen; Living Design Centre in Tokyo; and Musée Des Arts Décoratifs in Paris. As an architect he has designed several important architectures and private interiors in France, Italy and Portugal. He has won several awards for his exemplary design works. Some of his design works have become a permanent feature in various exhibition halls. He is a visiting professor at ISAD - Istituto Superiore di Architettura e Design and SCP - Scuola Politecnica di Design in Milan.



Dr. Martin Baitz graduated in Chemical Engineering and until 2002 was Research Engineer and Head of Department at the LCA-Department IKP at the University of Stuttgart. From 2003 until 2010 he was Director Process and Material Sustainability at PE INTERNATIONAL, Germany working as Consultant mainly in the chemical, plastics and automotive industry. Since 2011 he is Director Content of thinkstep AG (formerly PE INTERNATIONAL AG). He is responsible for Management, Development and Innovation of the GaBi Databases and Content of thinkstep AG. He is member of German LCA

standardisation body AA3 of DIN and country representative of Germany in the ISO framework and he is Co-Editor of the International Journal of Life-Cycle Assessment. Dr. Baitz is further a leading member in UNEP /SETAC Life Cycle Initiative of United Nations Environment Programme (UNEP) and the Society for Environmental Toxicology and Chemistry (SETAC).



Leanne Taylor is Group Editor for the plastics division of Rapid News Communications Group, a publisher of leading B2B magazines, media and events. She is responsible for the management, development and direction of titles including *British Plastics and Rubber (BP&R)*, *European Plastic Product Manufacturer (EPPM)*, *Middle Eastern Plastics (MEP)*, as well as *Interplas*, the leading trade exhibition and conference for the UK plastics sector. Alongside her role as Group Editor, Leanne also holds the position of Conference Manager for Interplas, as well as Head of Women in Plastics (WIP), an industry initiative and

networking platform she personally launched in 2014.